

**Wisconsin Law Enforcement
Executive Development Association**



Presents

**The 2016 Annual
WLEEDA Training Conference**

January 19-21, 2016

Kalahari Resort, Wisconsin Dells

Funded in part by the Wisconsin Department of Justice



www.wleeda.com



Wisconsin Law Enforcement Executive Development Association

Dear Law Enforcement Leaders,

On behalf of the Board of Directors for the Wisconsin Law Enforcement Executive Development Association (WLEEDA), I welcome you to the 22nd annual conference, "Everyday Leadership".

2015 has brought unprecedented challenges to our profession that have begun to reshape some of the basic foundations of law enforcement and are creating a paradigm shift in the expectations that our communities and society have of us. As has always been the case, American law enforcement will meet these challenges head-on with professionalism, adaptability, selfless service and the innate desire to serve and protect.

This year, your Board of Directors continue to stay true to our mission, "Provide professional, progressive, innovative and high quality police executive training while developing a pool of professional, knowledgeable and informed police executives creating a positive influence on the future of policing in Wisconsin." We are privileged to again have the highest quality of speakers. It is our hope that after this conference, we can all take away some tools to navigate the challenges we will continue to face.

Our opening presenter on Tuesday is Dr. James Reese. Dr. Reese is an experienced law enforcement officer and FBI Criminal Profiler. He is an internationally recognized trainer in leadership, integrity, ethics, team building, critical incident stress, etc. Dr. Reese is also an accomplished scholar, author, consultant, advisor and a U.S. Army veteran. Dr. Reese responded to the World Trade Center September 11, 2001 terrorist attack at the request of the New Jersey State Police.

Our first presenter on Wednesday is Chief Cameron McLay. He has been the Pittsburgh, PA Police Chief since September 15, 2014. Chief McLay has been a police officer since 1979, serving over 30 years on the Madison, WI police department before becoming the Chief in Pittsburgh. He has extensive experience in all aspects of police work. Chief McLay is a National Instructor for the International Association of Chiefs of Police "Leadership in Police Organizations" (LPO) training program and a member of the State of Wisconsin Department of Justice's LPO training cadre. He is a nationally recognized trainer, speaker, advisor and consultant.

The second presenter on Wednesday is Deputy Chief (Ret.) William (Bill) Meeks. William Meeks began his career working for the Pima County Sheriff's Department in Tucson, Arizona. He then joined the Tacoma Police Department in Tacoma, Washington. William served as a Police Officer, Police Patrol Specialist, Sergeant, Lieutenant, Captain, and Assistant Chief. He is now a nationally recognized Transformational Leadership Consultant.



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Our final speaker on Thursday morning is Lieutenant Richard Robinson of the Newtown, CT Police Department. His riveting presentation is on the events that occurred on December 14, 2012 that led to the tragic Sandy Hook Elementary School shooting. Lieutenant Robinson responded to the scene, opened and took command of the Emergency Operations Center (EOC) and assisted with processing and procedures inside the scene.

In addition to the outstanding line up of presenters this year, the WLEEDA Board would like to call your attention to some significant steps forward in the development of our organization.

We have completely overhauled our website. WLEEDA has contracted with Allison Hokinson, marketing contractor/freelance web designer. Thanks to Allison's incredible skill and talent (not to mention patience), we have a state of the art, interactive website. Our website will not only market WLEEDA and the annual conference, but serve as a constant training and communication tool for our members.

For the first time in WLEEDA's history, vendor representatives are part of the conference. We have received requests from past conference attendees and vendors alike to make this happen. With the invaluable assistance of Stacy Lenz, Deputy Director of the State of Wisconsin Training and Standards Bureau, we were able to make it a reality this year. We are very excited about the future of this venture and the additional opportunities it will provide the membership. I would like to encourage everyone to visit with the vendors.

The WLEEDA Board would like to recognize and offer our appreciation to the Wisconsin Department of Justice Training and Standards Bureau. The value and quality of this conference would not be possible without their financial support. Also, a big thank you goes out to Chief Dave Malone (Ret.) from the American Military University for the continued support for the Wednesday night hospitality cabana. We encourage all attendees to join us in the waterpark cabana to strengthen friendships and build new ones.

It has been a sincere privilege to work with the board of directors and serve as President of WLEEDA. I am very proud of our accomplishments. Because of the quality and commitment of our members, WLEEDA has a bright future.

Enjoy the conference!

Sincerely,

Robert D. Halverson Jr.
President



Wisconsin Law Enforcement Executive Development Association

2015 Board of Directors Executive Officers

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Board Member (term expires '17)

Vacant



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TIME AND DATE	EVENTS
Monday, January 18, 2016 \\ Pre-Conference	
4:00 pm – 5:00 pm	Board Meeting
Tuesday, January 19, 2016 \\ Day 1	
7:30 am – 8:30 am	REGISTRATION & BREAKFAST: KALAHARI CONTINENTAL
8:30 am – 8:45 am	Conference Opening: Lake Delton / Sauk County Honor Guard & Welcome
8:45 am – 12:00 pm	“Strategic Leadership: Leading for a Change” Dr. James Reese
10:00 am – 10:20 am	Break with exhibitors
12:00 pm – 1:00 pm	LUNCH Break with Exhibitors: AFRICAN GETAWAY (CHICKEN AND PORK)
1:00 pm – 4:00 pm	“Strategic Leadership: Leading for a Change” Dr. James Reese
2:15 pm – 2:45 pm	Break with exhibitors
4:00 pm – 6:00 pm	Exhibitor reception (light snacks included)
Wednesday, January 20, 2016 \\ Day 2	
7:30 am – 8:30 am	BREAKFAST: ALL AMERICAN
8:30 am – 12:00 pm	"Transformational Leadership" Bill Meeks
12:00 pm – 12:30 pm	LUNCH: FAJITA FIESTA BAR
12:30 pm – 1:15 pm	WLEEDA Business Meeting including election of new officers
1:15 pm – 4:30 pm	"Leadership & Legitimacy: Keys to 21st Century Policing" Chief Cam McLay
3:00 pm – 3:15 pm	Dessert bar break
5:00 pm – 7:00 pm	Cabana Networking SPONSORED by American Military University (AMU)
Thursday, January 21, 2016 \\ Day 3	
7:00 am – 8:00 am	BREAKFAST: PANCAKE BAR
8:00 am – 12:00 pm	Sandy Hook Elementary School Shooting Lt. Richard Robinson
12:00 pm – 12:30 pm	CLOSING COMMENTS & EVALUATION



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SPEAKER BIOGRAPHICAL INFORMATION

Dr. James T. Reese



Discovering fulfillment in performance and maintaining credibility as a leader is a constant challenge. Learn twelve qualities that make you a leader. Leadership is not about power; it is about relationships. With credibility comes fulfillment! When people perceive their leader to have high credibility, they are significantly more likely to feel a strong sense of team spirit. Today's problems stem from four major areas, namely, divisions in the workplace, destruction of the work ethic, obsession with harmony, and fear of change. Be courageous and demonstrate the will to lead people to higher performance levels by altering basic assumptions, abandoning philosophies that have made it difficult to achieve excellence, and begin to focus on building effective teams. Learn the qualities of an effective team player. Give people responsibilities and hold them accountable for producing results. Establish work environments that are less bureaucratic and more open to new ideas. The foremost factor in improving you effectiveness is that of 'vision'. Insure that you have a vision for your department, and a well-versed plan to achieve the vision. Visions must be clearly communicated and stated as goals. Develop your second in command. There can be no success without a successor! Take your leadership to the next level.



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SPEAKER BIOGRAPHICAL INFORMATION

Chief Cameron McLay



"It is my calling to teach people to challenge old, disempowering assumptions about leadership and professionalism, create a culture of accountability, and to inspire the police leaders of today and tomorrow to realize extraordinary success through dedicated service to others.

As a contract consultant for the International Association of Chiefs of Police, I provide leadership development training to police and other public service organizations throughout North America. This work involves helping organizational leaders at all levels develop a deeper understanding about leadership influence, leadership effectiveness, and their own organizational cultures. The objective is to enable transformational change by institutionalizing a model of dispersed ethical leadership."

SPEAKER BIOGRAPHICAL INFORMATION

Bill Meeks



William Meeks began his career working for the Pima County Sheriff's Department in Tucson, Arizona. He then joined the Tacoma Police Department in Tacoma, Washington. William served as a Police Officer, Police Patrol Specialist, Sergeant, Lieutenant, Captain, and Assistant Chief. He held assignments in patrol, school liaison, traffic, training, personnel, SWAT and Disorder Response Team commander, Operations commander, Special Investigations commander, Administrative Services Bureau commander, Support Services Division commander.



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SPEAKER BIOGRAPHICAL INFORMATION

Lieutenant Richard Robinson



In 1999, after years of various roles in public service, Richard Robinson joined the Newtown Department of Police Services as a patrol officer. In October 2006 Richard was promoted to the rank of patrol sergeant, where he was assigned as a patrol supervisor; supervising the day to day activities and investigations of the patrol officers under his command. In January 2012 Richard was promoted to the rank of Lieutenant and assigned as the Commander of the Technical Services Bureau. On December 14, 2012 at approximately 11:45 hours Lt. Robinson responded to the tragic Sandy Hook Elementary School shooting by opening and taking command of the Emergency Operations Center (EOC) until relieved by the Newtown Police Executive Officer. Hear about the Response to the tragedy and learn about the processing and procedures inside the scene.



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CONFERENCE TIPS

- If you have questions or problems with conference registration or information, please contact Treasurer John Thomae or any board member.
 - Please see Brian Ripplinger with any questions or problems about your room registration at the Kalahari. He will assist you through the contact person the Kalahari has assigned to our organization.
 - Please complete the attached evaluation (near the back of this handout). Evaluations will be collected at the end of the conference.
 - All suggestions to improve the conference are welcome. Please note these on the evaluation form or contact any Board Member. Your ideas and thoughts are important for planning next year's conference. We truly appreciate the feedback.
 - We sincerely hope you learn something new, refresh old ideas, establish new contacts and enjoy the conference.
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Wisconsin Law Enforcement Executive Development Association

The following positions are open for election at the 2016 Annual Meeting scheduled for January 20, 2016.

The person elected to the 2nd Vice President position will assume the 1st Vice President position the following year, then the President position the year after that and finally become the Past President. This four-year commitment allows for continuity of the Board and the organization.

All other positions are two-year commitments unless specified otherwise.

Officer Positions

2nd Vice President (4 year commitment)

Secretary (2 year commitment)

Board of Directors

Board Member (2 year commitment)

Board Member (2 year commitment)

Board Member (2 year commitment)

Board Member (1 year commitment)

Official ballots for each open position will be distributed at the Annual Meeting.



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CONFERENCE EVALUATION

January 19-21, 2016

Kalahari Resort & Convention Center

	Low				High
Cost:	1	2	3	4	5
Accommodations:	1	2	3	4	5
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Speakers & Presentations:					
Tuesday – Dr. James Reese	1	2	3	4	5
Wednesday – Bill Meeks (am)	1	2	3	4	5
Chief Cam McLay (pm)	1	2	3	4	5
Thursday – Lt. Richard Robinson	1	2	3	4	5
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Food:					
Breakfast Day 1 (Kalahari Continental)	1	2	3	4	5
Lunch Day 1 (African Getaway)	1	2	3	4	5
Vendor Reception Day 1 (Light snacks)	1	2	3	4	5
Breakfast Day 2 (All American)	1	2	3	4	5
Lunch Day 2 (Fajita Fiesta)	1	2	3	4	5
Afternoon Dessert (Assorted Dessert Buffet)	1	2	3	4	5
Breakfast Day 3 (Pancake Bar)	1	2	3	4	5

Topics and speakers to consider for future conferences: _____

Vendors/Exhibitors (comments/suggestions): _____

Other Comments / Suggestions: _____
