



## Wisconsin Law Enforcement Executive Development Association

# Conference Sponsorships *have impact!*

LEVEL	AMOUNT	BENEFITS
Gold	\$1500	<ul style="list-style-type: none"> <li>One (1) Premier Booth. Guaranteed Best location.</li> <li>Exhibitor Reception - Opportunity to present vendor information to all attendees during the reception</li> <li>One (1) Full page color ad in registration materials PLUS vendor literature inserted in packets</li> <li>One (1) Color Company Name/Logo featured on conference event packet and signs</li> <li>One (1) Attendee email blast with up to four (4) MB file attachment before and after conference</li> </ul>
Silver	\$750	<ul style="list-style-type: none"> <li>One (1) booth with Premier location</li> <li>One (1) full page Black and White ad in registration booklet PLUS vendor literature inserted in packets</li> <li>Black and White Company Name/Logo featured on conference event packet and signs</li> </ul>
Bronze	\$500	<ul style="list-style-type: none"> <li>One (1) booth with Premier location</li> <li>Black and White Company Name/Logo featured in registration materials</li> </ul>
Basic	\$350*	<ul style="list-style-type: none"> <li>One (1) booth</li> </ul> <p>*Booth price increases to \$400 after November 1.</p>

### Included in all Sponsor and Exhibitor Fees

- One (1) 8' x 10' booth
- One (1) 8' skirted table with one (1) wastebasket
- Two (2) chairs
- Free wireless internet service at 256K provided by Kalahari
- Lunch buffet reception for 2 persons.
- Additional people available for a fee.
- Evening Reception

### In addition Sponsors receive these benefits

- Listing in the onsite conference program
- Listing and description on the conference website

### Not Included in your Sponsor or Exhibitor Fee

- Furniture rental
- Audio-visual equipment: electrical, phone & higher speed than 256K Internet Service
- Material handling, installation & dismantling of booth
- Cleaning service for booth space
- Security of individual booth, etc.

## Passport Program \$150 (Limited Space)

Generate traffic and leads to your booth by participating in the Passport Program. This is one of the most effective and fun ways to drive traffic to your booth. In order to participate in the Passport Program, sponsors pay \$150 fee to purchase a spot on the Passport. Each vendor who participates may put his or her logo, name of the company and booth number in the square.

Attendees are provided a "passport", identifying all participating companies. Participants must visit your booth to get their passport signed and to qualify for the prize drawings to be held during the conference. You will also receive additional exposure as you are acknowledged as one of the prize donors during the drawing. Participants must be present to win. Space is limited on a first-come, first-serve basis. Please include the \$150 fee with your registration.

## Assistance

WLEEDA conference organizers will assist you with the drawing of door prizes during designated times. Door prizes will be given away to randomly selected attendees during the conference breaks, lunch and the "Exhibitor Reception."

**Please complete a form** for each item that you plan on donating. This form will be used to record the winning person's name and agency. The winners will be directed to visit your booth to claim their prize. Send the completed form(s) to the Exhibitor Coordinator below.

**Door Prize Registration Forms are due 2 business days before the start of the conference.**

IMPORTANT: Please keep door prize(s) with you at your exhibition booth.

## Door Prize

### Exhibitor Schedule

Set-Up		
Exhibitor Registration		
Exhibitor Hours		
Break with Exhibitors		
Lunch with Exhibitors		
Break with Exhibitors		
Exhibitor Reception		
Tear-Down		

TBA

All booth registrations must be paid in full by **DECEMBER 1st**. Space is limited. Make your reservations early. Booth assignments will be made as registration materials are received and based on sponsorship level. If you should have any special needs for your booth space, please provide that information to the Exhibit Coordinator when registering for exhibit space. Exhibitor Space cannot be guaranteed except for top sponsor levels.



Please email questions to: [wleeda.contact@gmail.com](mailto:wleeda.contact@gmail.com)